

Green Publications



There are ways you can minimise the environmental impact of your publications by following sustainable practices in your office. Print publications consume natural resources and produce large amounts of waste, much of which is not recycled.



Why this is important

- Every year large volumes of paper publications are produced, some of which have a short life-span and many are not recycled.
- Varnishes and some coatings on papers can sometimes render them non-recyclable.
- Decreasing the amount of paper used will help to reduce deforestation rates and improve the health of our environment.



What you can do

- Offer an electronic version of newsletters and other publications, rather than producing paper copies.
- When designing publications, look at minimising varnishes and coatings.
- Print double sided whenever possible.
- Use recycled content paper if possible.
- Consider environmentally friendly vegetable based inks.

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