Green Publications

There are ways you can **minimise the environmental impact of your publications** by following sustainable practices in your office. Print publications consume natural resources and produce large amounts of waste, much of which is not recycled.

**Why this is important**

- Every year large volumes of paper publications are produced, some of which have a short life-span and many are not recycled.
- Varnishes and some coatings on papers can sometimes render them non-recyclable.
- Decreasing the amount of paper used will help to reduce deforestation rates and improve the health of our environment.

**WHAT YOU CAN DO**

- Offer an electronic version of newsletters and other publications, rather than producing paper copies.
- When designing publications, look at minimising varnishes and coatings.
- Print double sided whenever possible.
- Use recycled content paper if possible.
- Consider environmentally friendly vegetable based inks.

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